



# Live Wild photography brief



# Live Wild photography

Previously, some of you have sent us your beautiful photos from around Crossness Nature Reserve and Southern Marshes and we loved seeing the unique moments you captured.

To further [promote and celebrate](#) our fantastic public sites, we're putting out a call for photography, taken by the people who know the sites best– [you](#).

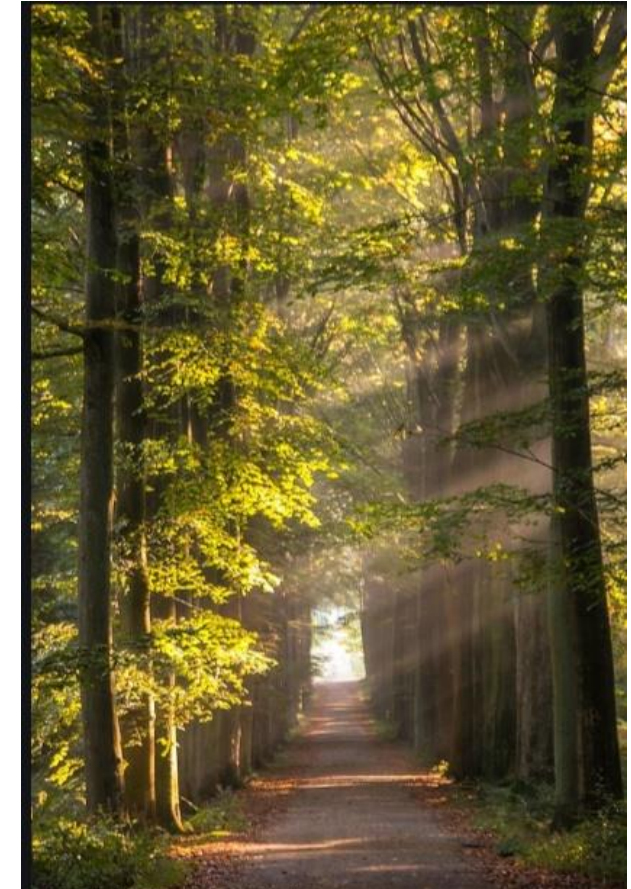
We're looking to capture what makes the site such a special place to visit. What can you see there, what can you do? This will be unique to you, perhaps:

- Your favourite spot for bird watching
- A beautiful woodland walk
- A view across the water
- Or whatever you think best celebrates Crossness!





# Inspiration





# Inspiration



# Key things to consider

A dark blue circle containing the text "Capturing a moment".


Capturing a  
moment

Whether it's a wide shot or a close up, there should be a clear focus

A medium blue circle containing the text "Real, unfiltered images".

Real,  
unfiltered  
images

Using natural lighting to reflect the beauty of Crossness Nature Reserve and Southern Marsh

A light blue circle containing the text "Avoid focusing on people".

Avoid  
focusing on  
people

Without written consent, we can't include people in the images

# Submitting your photographs

Please submit your photographs to [photo@thameswater.co.uk](mailto:photo@thameswater.co.uk), and make sure you include:

- Your name
- The name of the site
- Species captured in the photo (if any)
- Your Instagram handle (if we post your photo on Instagram and are happy for us to include a credit to you)

By submitting your photograph/s to Thames Water for our marketing campaign, you: consent to us (Thames Water) using the photograph(s) as we see fit in our marketing campaign, and for the purposes, and as part, of any other of our advertising, promotion and marketing campaigns including communications such as printed/digital materials used for marketing purposes (reports, leaflets, billboards, etc), for use on the Thames Water website and social media and for use in internal materials such as presentations, training materials, internal emails and/or activities and/or in relation to any of our goods or services.

Please note, you can withdraw your consent at any time by emailing [photo@thameswater.co.uk](mailto:photo@thameswater.co.uk) with your contact details, together with a copy of the photograph(s) that you submitted. We will not use the contact details that you submit to us when you send your photograph into us, in connection with your photograph.

You (ii) acknowledge and agree that you will not receive payment (of any kind) for our use of the photograph(s). Please note, we are only able to accept photographs that you have taken yourself and should be grateful that you only submit photographs that this applies to. Please do not submit any photographs of minors (under the age of 18) or individuals who have not consented to their photograph being provided to Thames Water.

Thames Water will process the photograph and any related personal data in accordance with its privacy policy which can be located here [thameswater.co.uk/livewildprivacypolicy](https://thameswater.co.uk/livewildprivacypolicy)





We can't wait to see what  
you're able to capture!

